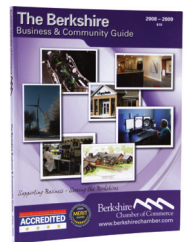


*2010 BERKSHIRE CHAMBER
BUSINESS GUIDE INFORMATION*



A unique Opportunity to Promote Your Business:



We are pleased to invite you to promote your company in the 2010 Berkshire Business and Community Guide. This year the guide will coincide with the new year and be published in December of 2009. Berkshire Chamber's Business & Community Guide features over 1,100 member listings with their key contacts and an editorial section of community information. There are advertisements from over 100 member companies. This publication is a valuable reference tool and is utilized by the key decision makers in the Berkshires and beyond. It is also purchased by area businesses, organizations and people who are looking to relocate to the area. **This year it will also be available as a separate PDF format, which can be sent via email.**

Qualprint is excited to be working in conjunction with the Berkshire Chamber on this project. We have been an active and proud Chamber Member since 1977 and understand the value of supporting the Berkshire Chamber. Due to the current economic environment we have decided to reduce all of our rates to help our local Berkshire Chamber members.

Stand out in your product category!

We hope you will consider advertising your company's products and services – advertisers in the Berkshire Business and Community Guide appear in boldface type with advertisement pages referenced. Please review the advertising details on the back of this form and send in your order today. If you have any questions or need help with any advertising design, we will gladly assist you.

Thank you for your consideration.

Sincerely,
John G. DiSantis & the staff at Qualprint

If you have any questions please contact:
Kim Czarnecki at:
Qualprint Inc., Pittsfield
Phone: (413) 442-4166; Fax: (413) 442-8612
E-mail: chamberdirectory@qualprint.com

Insertion Order / Space Confirmation

Closing Date: July 15th

Company Name _____			
Address _____			
City _____	State _____	Zip _____	
Phone _____	Fax _____		
Contact _____	E-mail _____		
<input type="checkbox"/> I will provide new ad material.		<input type="checkbox"/> Please contact me. I would like more information	
Signature _____		Date _____	

ADVERTISING RATES

Please check the appropriate box.

Ad Size	Color*	B/W**	Width/Height	Covers and Special Positions
Full Page	\$1,325 <input type="checkbox"/>	\$975 <input type="checkbox"/>	7 1/2" x 10"	Back Cover \$2,500 <input type="checkbox"/>
1/2 Page	850 <input type="checkbox"/>	720 <input type="checkbox"/>	7 1/2" x 5"	Inside Front Cover 2,150 <input type="checkbox"/>
1/4 Page	550 <input type="checkbox"/>	450 <input type="checkbox"/>	3 3/4" x 5"	Facing Inside Front Cover 1,800 <input type="checkbox"/>
1/8"	n/a	300 <input type="checkbox"/>	3 3/4" x 2 1/4"	Inside Back Cover 1,600 <input type="checkbox"/>
Classified	n/a	200 <input type="checkbox"/>	1 3/4" x 1 3/4"	

*Color ads are placed up front in the editorial section.

**Black and white ads are placed in the Members Categorically section.

***If you need us to create an ad for you - Full Color \$160 or Black and White \$80

Please complete this form
and send to:

Qualprint
3 Federico Dr.
Pittsfield, MA 01201

Phone: (413) 442-4166
Fax: (413) 442-8612
chamberdirectory@qualprint.com

Advertisement Submissions: We support the following Macintosh and PC programs: QuarkXPress, Indesign, Illustrator, Photoshop. For best results, graphics should be CMYK colorspace, 300 dpi eps, tiff or pdf files.

Deadlines/Proofs/Payments: Insertion orders will be accepted until July 15th. Please send your ad material within 10 business days of your order. Contact us if more time is required. Payments accepted by check or credit card. **Please make checks payable to Qualprint or contact us to pay via credit card.**