



## BYP Membership Card Program

Berkshire Young Professionals (BYP), a program of the Berkshire Chamber of Commerce, is offering a new, unique opportunity to its members to connect to individuals ages 21-40 who live and/work in the Berkshires. The BYP Membership Card is designed to encourage young professionals to patronize member businesses and receive special discounts or offers that YOU can determine. Please fill out the form below to participate!

### Why should you offer a discount to BYP members?

- Special discounts have the potential to increase your business
- Help market your business to an influential group of people
- It's FREE advertising for your business
- Special offers help create a new customer base
- It's affordable for everyone – basic listings are FREE.

Your organization can take advantage of this offer by completing the following form and returning it to Berkshire Young Professionals via mail - 75 North Street, Suite 360, Pittsfield, MA 01201 or fax - (413) 447-9641. Questions – call (413) 499-4000 x15.

#### *What you can expect from us*

- Publicize your BYP discount on our website
- Promote your discount at BYP events
- Link to discounts and offers within our BYP e-Newsletter

#### *What we expect of you*

- Offer your discount for an initial period of 6 months
- Notify us of any changes to your discount
- Honor your discount to all BYP Cardholders
- Keep track of how many times your discount is used

Please print information as you would like it to be listed on the BYP Membership Card page:

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Description of your offer or discount (Less than 50 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated Value of discount to members (Can be a range if savings vary per customer): \_\_\_\_\_

*Disclaimer: Any organization that provides an offer or discount to BYP Cardholders does so on a voluntary basis. Organizations must be a Berkshire Chamber of Commerce member in good standing to participate.*

Signature \_\_\_\_\_ Date \_\_\_\_\_