

2008 Sponsorship Opportunities

Event Sponsorships

Annual Meeting - value \$1,250

As a sponsor of the annual meeting your company banner will be proudly displayed for the **500 business members** in attendance. In addition, your company name and/or logo will appear in all printed materials, including invitations, leading up to and immediately following this important annual event. Plus, your company will receive five complimentary tickets, priority seating, and recognition at the event. **Over 118,000 impressions through marketing efforts!**

4 Sponsorship Opportunities Available

Berkshire Home Expo - value \$1,250

The largest expo of homes, businesses and gardens in Berkshire County happens once a year and attracts thousands of visitors from throughout the county. As a sponsor, you receive one booth and your banner is prominently displayed during the event; plus, you receive promotional recognition in all news releases, print and radio advertisements leading up to and immediately following the Expo. **Over 2,200,000 impressions through marketing efforts!**

5 Sponsorship Opportunities Available

Business-to-Business Showcase - value \$750

Held each October, this very popular event invites businesses large and small to "Celebrate Business in the Berkshires". **Over 75 exhibitors** and **300 individuals** attend annually! As a sponsor, your banner will be prominently displayed at the event; you receive a complimentary space at the showcase; and, recognition in all press releases, as well as, print and radio advertisements leading up to and immediately following the showcase. **Over 628,000 impressions through marketing efforts!**

10 Sponsorship Opportunities Available

Career Fair - value \$500

As a sponsor of the Career Fair, your company banner will be prominently displayed during the event. In addition, your company will be recognized in all news releases and print and radio advertisements. Your company will also receive a complimentary vendor booth to participate in the fair. **Over 507,850 impressions through marketing efforts!**

8 Sponsorship Opportunities Available

Chamber Nite - value \$250

Chamber Nites, exclusively for Chamber members, are one of the Chamber's most popular events. Take this opportunity to showcase your company and what you have to offer. These events typically attract 100-300 members of the business community for two hours of business-after-hours networking. Receive prominent promotion in all Chamber press releases and printed materials leading up to the event and a photo recap in Berkshire Business News and on www.berkshirechamber.com after the event. In addition to the sponsorship fee, your company agrees to provide complimentary hors d'oeuvres and beverages. **Over 116,000 impressions through marketing efforts!**

10 Sponsorship Opportunities Available

Good News Business Salute - value \$750

This is an opportunity to be recognized by **300 members** of the business community at a bi-monthly breakfast. As a sponsor, your company receives a complimentary breakfast and table for eight; prominent seating and banner placement; recognition in all print advertisements leading up to and immediately following the event; and verbal recognition from our Master of Ceremonies the day of the event. Sponsorship of this event is limited to one company per breakfast, and only available to five companies. **Over 117,000 impressions through marketing efforts!**

5 Sponsorship Opportunities Available

Women in Business Luncheon - value \$2,500

Celebrated in September, this luncheon highlights women in business in Berkshire County. As a sponsor of this luncheon, your company's banner will be prominently displayed at the event and will receive recognition in all print advertisements and publicity leading up to, and immediately following the event. The Master of Ceremonies will verbally recognize your company during the event. Your company will receive a complimentary lunch and table for eight, as well as a complimentary lunch and one seat at the Speaker's Table. **Over 640,000 impressions through marketing efforts!**

4 Sponsorship Opportunities Available

Book your event sponsorship today! Contact Christine Hoyt at (413) 499-4000 ext. 26.

Marketing Sponsorships

Website Ad - value \$1,000

Enjoy one full year of advertising on www.berkshirechamber.com. With our site attracting an average of 164,250 unique visitors annually —you're spending less than a penny for each visitor! Plus, your ad will link directly to your website so you can count on increased exposure for your business.

16 Sponsorship Opportunities Available

Berkshire Business News - value \$1,250

As the sponsor of the Chamber's monthly newsletter, you receive your company's logo prominently displayed on the cover and in the masthead for the entire year. With more than 90,000 readers, the additional exposure you receive is invaluable. You will also have the opportunity to include one feature about your company in a future edition.

Only 1 Sponsorship Opportunity Available

Banner in Large Conference Room - value \$1,500

More than 12 active Chamber committees, 175 Chamber volunteers, and numerous other county-wide volunteer organizations meet on a regular basis in the Chamber conference room. By sponsoring this space, you are creating top of mind awareness for your business each time the conference room is utilized. Your company will receive a custom-created banner 3' x 6', which will be hung in the large conference room. Your logo will also be printed on the pads provided for all meetings.

Only 1 Sponsorship Opportunity Available

Banner in Small Conference Room - value \$1,000

More than 12 active Chamber committees, 175 Chamber volunteers, and numerous other county-wide volunteer organizations meet on a regular basis in the Chamber conference room. With your company's 2' x 3' banner prominently hung, you are creating top of mind awareness for your business each time the conference room is utilized.

Only 1 Sponsorship Opportunity Available

Contact Christina Barrett at (413) 499-4000 ext. 15 for more information on marketing opportunities with the Chamber.